

What this campaign is asking for, and what it would mean for your club

The problem in one paragraph

Premier League money is shared out in four directions: to its own twenty clubs, to clubs recently relegated from it, to the rest of the EFL, and to grassroots and community programmes. Three of those four stop at the bottom of the EFL. The fourth reaches further down, but only as a grant fund clubs have to apply to. Below the EFL sit 996 clubs across 48 divisions and 19 leagues.

What happened in July 2026

Premier League clubs unanimously approved a proposal worth up to £1.5bn over about a decade, to be offered to the EFL. It is a proposal, not a concluded deal, and the EFL has indicated it wants more. Read the Premier League statement and you will find no mention of the National League or anything below it. That is not malice: the EFL negotiates for 72 clubs, and 996 have nobody in the room.

What we want

A fixed statutory percentage of combined broadcast revenue, indexed to the deal and written down. Parachute payments phased down and brought inside the regulator settlement. Money that reaches below Step 1 as income rather than a grant application. And one annual machine-readable publication of every distribution, so anyone can check it.

What it would be worth to a club like yours

One per cent of a single season of Premier League revenue, distributed across Steps 1 to 6 and weighted so higher steps receive more, works out at roughly £165,100 a year for a Step 1 club, £31,000 for a Step 4 club and £20,600 for a Step 6 club. That is our model, not anyone else's published figure, and the full working is on the website.

What we are asking your committee to do

Three things, none of which cost anything. Put the flyer out on a matchday. Support us as a club and encourage supporters to do the same as individuals. And write to your MP: the regulator was created by Parliament and Parliament is watching what it does about distributions.